<table>
<thead>
<tr>
<th>Specification</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency range</td>
<td>-6dB at 47Hz &amp; 22kHz</td>
</tr>
<tr>
<td>Drive units</td>
<td>1x ø125mm (5in) bass&lt;br&gt;2x ø90mm (3.5in) midrange&lt;br&gt;2x ø25mm (1in) metal dome tweeter</td>
</tr>
<tr>
<td>Amplifier output power</td>
<td>1x 50W (bass)&lt;br&gt;2x 25W (midrange/tweeter)</td>
</tr>
<tr>
<td>Power input voltage</td>
<td>100V - 240V ~ 50 / 60Hz</td>
</tr>
<tr>
<td>Rated power consumption</td>
<td>20W</td>
</tr>
<tr>
<td>Standby power consumption</td>
<td>3.7W</td>
</tr>
<tr>
<td>Inputs</td>
<td>30-pin iPod connector&lt;br&gt;3.5mm mini jack analogue / optical digital&lt;br&gt;USB 2.0 slim (software upgrades)</td>
</tr>
<tr>
<td>Outputs</td>
<td>S-video (mini DIN)&lt;br&gt;Composite video (RCA Phono)</td>
</tr>
<tr>
<td>Height</td>
<td>173mm (6.8in) free standing&lt;br&gt;200mm (7.9in) on wall bracket</td>
</tr>
<tr>
<td>Width</td>
<td>640mm (25.2in)</td>
</tr>
<tr>
<td>Depth</td>
<td>208mm (8.2in) free standing&lt;br&gt;271mm (10.7in) on wall bracket</td>
</tr>
<tr>
<td>Net Weight</td>
<td>7.5kg (16.5lb)</td>
</tr>
<tr>
<td>Finishes</td>
<td>Enclosure: Polished stainless steel with black trim&lt;br&gt;Grilles: Black cloth</td>
</tr>
</tbody>
</table>
Unbox your music Here’s the stereo speaker system your iPod® and iPhone™ have been waiting for. Zeppelin is from Bowers & Wilkins, the makers of the speakers that much of your music was probably monitored on. Bowers & Wilkins creates technologies and systems that world-leading studios depend on, and that find their way into even its most affordable speakers. Zeppelin will fill a room with crisp, deep, lifelike stereo sound, and deliver a greater level of musical detail from your iPod than you’d think possible. That’s because the two have so much in common: blissfully simple design and world-leading technologies that let you get the most out of your music.

Nautilus™, the speaker that sparked a revolution in the audio industry and spawned the pioneering technologies and design concepts found in Zeppelin and other Bowers & Wilkins speakers.
Passion for music  Music is important. You know it, we know it. At Bowers & Wilkins, the quest to develop the perfect loudspeaker has lasted more than 40 years. What do we mean by perfect? We mean a speaker that portrays a musical performance exactly as it was recorded, with zero coloration. Like you, we don’t just want to hear music; we want to experience it, feel it and be a part of it. Founder John Bowers instilled in the company a passion to pursue his dream of the ultimate speaker. You wouldn’t believe how close we’ve come. And you wouldn’t believe the kind of lengths we’ll go to get even closer. Music’s more than important. It is everything.

Peter Gabriel set up Real World Records to capture the extraordinary sounds of artists from across the globe. Now he’s part of Bowers & Wilkins’ Society of Sound, sharing his passion for music.
The reference speaker Zeppelin is a direct descendant of Bowers & Wilkins’ legendary reference speaker range. The 800 Series is sought-after by world-leading recording studios. At Abbey Road, for example, it has been a fixture since the early 1980s. With that first series, we set out to develop a speaker system with no compromises; one modelled on the ideals of engineers and producers. New generations of the 800 Series have maintained its reputation for near-flawless sound. What artists play is what gets played back to them. With Zeppelin, the technologies that allow that to happen can be experienced in your own home.
The sleeker speaker  Your iPod and iPhone are treasure troves. Pristine digital copies of thousands of tracks, all waiting to be played to their full potential. Zeppelin sets them all free. A full stereo system in one unit, it releases all of the detail and atmosphere that standard speaker systems miss. Thanks to its unique floating arm and universal docking platform, you can play nearly any iPod, including Touch and iPhone, on Zeppelin and control it as easily as if it were in your hand. Zeppelin itself features the bare minimum of controls, making full use of the intuitive control system that comes as second nature to all iPod and iPhone users. Station it in a den, bedroom, kitchen, office or second home, or enjoy a simpler, more stylish replacement for your traditional audio system. Zeppelin rocks, wherever you are.

Zeppelin is simple to set up and use. Its specially designed floating arm system lets you cradle the iPod in your hand and thumb the click-wheel naturally and easily. Just scroll down to your chosen musical destination, hit the play button and let Zeppelin take you there.
**Joined up sound** Zeppelin is the perfect partner for your iPod or iPhone. But the possibilities don't end there. Zeppelin has a range of input and output ports, making it simple to hook up to almost any home entertainment device. Link Zeppelin to your TV, for example, and you can dramatically enhance the sound of your favourite films and TV shows, or stream video from your iPod directly to the big screen. Did we mention games? Zeppelin plugs directly into your PlayStation® 3 or Xbox 360®, adding a whole new dimension to your gaming experience. It's much more than an iPod speaker. It's the hub of your home entertainment world.

Sound with no boundaries: connect Zeppelin to a wireless system such as Sonos® or an AirPort Express®, and you can stream music remotely from your computer's hard drive, or create a multi-speaker wireless sound system for controlling music anywhere in the house.
**Bass for any space** You can take Zeppelin almost anywhere. But not everywhere is made for listening to high-quality hi-fi. Put a rival system in the corner of a room, for example, and you run the risk of echoing bass overwhelming the rest of the sound. Not Zeppelin. We’ve included a simple but ingenious bass adjustment control to allow you to optimize the sound to suit the immediate surroundings. From your iPod, you can vary Zeppelin’s bass level according to the amount of space around it. Not only that, but Zeppelin will cleverly remember the level you have chosen until you decide to change it. In confined spaces, it’s the most refined sound you’ll hear.

Zeppelin can be fixed to a wall with its own purpose-built wall-bracket, available to buy as an additional accessory. Perfect for when you’re running short of table space.
Technology  With Zeppelin, you get 40-plus years of experience and know-how in speaker design in a single package; technologies developed for dedicated high-end speakers applied to an iPod system for the first time. We’re not talking about a simple repackaging or downsizing of components. Zeppelin is an entirely new creation, designed according to principles pioneered on high-performance Bowers & Wilkins models, from the extraordinary shape of its shell to the specially tailored studio-standard technologies within.

Tweeters  Handling high frequencies is a pair of aluminium dome tweeters that include refinements made for the latest Bowers & Wilkins 800 Series, including Nautilus™ tube loading, which acts like an acoustic black hole, swallowing superfluous sound from behind the dome. Sweeter tweeters you’ll never hear.
Ultra-wide sound  The less physical material there is around tweeters and midranges, the better they sound. Zeppelin’s rounded, tapering ends aren’t there just for show. By minimising the baffle area around the drive units, the cabinet reduces diffraction effects, making for ultra-wide sound dispersion and a much smoother response. In other words, it sounds as good as it looks.

Midrange  The twin midrange drive units that supply the bulk of Zeppelin’s amazing sound rely on glass fibre cones, optimised using laser interferometry. Strategically placed resin-filled slots in the cones dramatically reduce the unwanted effects of standing waves, leaving music sounding cleaner, clearer and true to life.
Inner strength  Zeppelin’s elegant cabinet is actually a clever composite shell comprising a highly-damped constrained layer in between a stiff polymer inner-casing and a heavy stainless steel cover. This ensures the cabinet has the highest possible strength so what you hear is the music and not the cabinet.

DSP  Digital Signal Processing is used to actively adjust the sound balance in relation to the volume level selected by the listener. This ensures Zeppelin delivers its warmly detailed sound in small and large environments at all listening levels.
Don’t take our word for it  Since its launch, Zeppelin has won global acclaim for the unrivalled brilliance of its acoustics and design, garnering glowing reviews and an unprecedented number of major awards. EISA described Zeppelin as “glamorously shaped and fabulously well thought-out”. According to the judges at *Macworld*, “peerless build quality immediately marks this iPod speaker apart from the crowd.” *Stuff* Magazine had this to say: “Sonically, Zeppelin beats every other single-box system we’ve heard … but then, we’d expect nothing less from a company of Bowers & Wilkins’ pedigree.” Praise indeed.
Europe
Aug. 08 EISA Awards Best European Sound Station May 08 MAC-Life
Best of Test
HomeVision
HomeVision HIGHLIGHT
Feb. 09 TV Movie Multimedia
Best of Test AUDIO
Plus X Award
High Quality & Design
Aug. 08

UK
Aug. 08 Macworld Best Consumer Audio Product Jun. 08
Best premium iPod dock
Feb. 09 Stuff
Best Audio Product
May 09 Pocket lint
Best premium iPod dock
Trusted Reviews
Product of the Year
Dec. 08
Best iPod dock
Jan. 09

France
Nov. 08 L’Ordinateur individuel
Prix du design
2008
Que choisir?
Meilleure station d’écoute iPod
Jan. 09

Germany
Feb. 08 Digital Home
(special issue of HiFi-Test)
Digital Home HIGHLIGHT
2008
iPod & More (special issue of MAC-Life)
Buying recommendation
Mar. 08 HiFi-Test
HiFi-Test HIGHLIGHT
May 08
SFT - Spiele, Filme, Technik
SFT-Style-Award

Spain
Nov. 08 Stuff
Premios Gadget
(Audio Product Of The Year)
Cine En Casa
Cec (Best Accessory)
On Off
On Off
Best Audio Product Of The Year
Cec
Reconocimiento De Oro
Gold Award - Double Mention
Ariadna (El Mundo)
Ariadna’s Best Choice
Ariadna’s Best Digital Home
Accessory Of 2008
Jan. 09

Netherlands
Media Totaal
Media Totaal Award

USA
Jan. 08 CES
2008 Innovations Award
Feb. 08 Robb Report
Home Entertainment
2008 Top 10 Best Designs of the Year
Industrial Designers
Society of America
2008 International Design Excellence ID Magazine
Design Honorable Mention
GOLD Award
Trusted Reviews
Awards 2008
Jan. 09 Chicago Athenaeum
GOOD DESIGN Award

China
家庭影院技術 (Home Theater)
2008-2009年度優秀影音器材推薦榜
(AV Top100)
Super AV
Super AV Award 2008-09
“Outstanding i-Pod Stereo Speaker System” Award
AV Magazine
AV Awards 2008
多媒體喇叭 年度之選
The Society of Sound  Owning a great sounding system is one thing. But if you’re passionate about sound, your appreciation won’t stop there. You’ll want to get involved, learn more and talk with others about it. That’s where the Society of Sound comes in. It’s a place where you can:

- Download lossless music, including super high-quality 24-bit albums
- Learn from some of the most inspiring minds in the business – the Society of Sound Fellows
- Join the debate and swap ideas in the Blogs
- Discover the creative potential of sound at the Lab

Find out more at www.bowers-wilkins.com

Zeppelin was designed by Native in London. Morten Warren, founder of Native, and his team have worked with Bowers & Wilkins for over 10 years, designing award-winning classics such as the 800 Series and PV1. Working closely with Bowers & Wilkins’ engineering team at the world renowned Steyning Research Establishment, they together developed a vision for a simple, bold and compact form that offers an ideal acoustic engineering envelope. Another classic in the making.