

Bowers & Wilkins

Personal Audio Products





Nautilus™, the speaker that sparked a revolution in the audio industry and spawned the pioneering technologies and design concepts found in Zeppelin Air and other Bowers & Wilkins speakers.

**Music is everywhere** Thanks to devices like the iPhone® and the iPad®, and a world of great music apps, we can listen to pretty much what we want, whenever and wherever we like. The only thing missing was great sound quality. That is, until now. Introducing personal audio products from Bowers & Wilkins – a range of high-end speaker systems and headphones designed to transform your enjoyment of music. Everything sounds crisp, rich, true to life - exactly as your favourite artists want you to hear it. It's all of your music. Delivered just how you like it.



**Zeppelin Air** Nothing looks like it or sounds like it. The Zeppelin Air is a classic in speaker design, and set the benchmark for speaker dock sound quality from day one. Zeppelin Air comes with Apple's AirPlay® technology, so you can choose either to dock your device or stream music wirelessly from wherever you are. It's simple to set up and use, and if you have a wireless network and iPhone, iPad or computer with iTunes®, you already own all you need to start streaming. It's time to set your music free.

**Individually driven** Every drive unit on Zeppelin Air is powered by its own dedicated amplifier. This fully active 2.1 design has dramatic benefits on audio quality, with increased precision, seamless integration and significantly improved bass attack.

**Smooth bass** The dimples improve the way air flows over the surface of a Bowers & Wilkins Flowport™, reducing turbulence. The result is reduced chuffing noise and less compression at high levels; which means better bass no matter how loud you like your music.

**iPhone 5 compatible** Zeppelin Air features Apple's new Lightning™ connector, making it the perfect partner for iPhone 5. But users of an earlier model iPhone, iPod touch® or iPad need not fear. Thanks to the inclusion of AirPlay these models are supported for wireless streaming.



#### Sound dispersion

Zeppelin Air's elongated shape isn't just for show. Placing the drive units as far apart as possible aids sound dispersion, helping to create a more open, natural sound. Add in custom-designed mid-range drive units and high-quality tweeters, and the result is a remarkably spacious, room-filling performance.





**Z2** With Z2, you get the best of all worlds: amazing sound, the effortless convenience of wireless streaming, and a versatile design that fits almost everywhere. And because Z2 features AirPlay, which uses your Wi-Fi network and iPhone or iPad, you probably already own everything you need to start streaming.

**Play anywhere** Think of a tune, and you can start playing it. Instantly. With integrated AirPlay technology, you can either dock your device, or stream music wirelessly from wherever you happen to be. Add more Z2s to your wireless network and you can stream music all over the house.

**Fits into your life** Z2's build quality and sleek styling makes it suited to practically any home environment. It's available in a choice of black or white finishes, and is constructed from a sleek and highly durable combination of rubber and stainless steel.

**iPhone 5 compatible** Z2 features Apple's new Lightning connector, making it the perfect partner for iPhone 5. But users of an earlier model iPhone, iPod touch or iPad need not fear. Thanks to the inclusion of AirPlay these models are supported for wireless streaming.



**A7** introduces an exciting new concept in home audio: an entirely wireless Hi-Fi quality music system. Powered by audiophile-grade Bowers & Wilkins technology, it's quite simply the best-sounding system in its class.

**Full-range performance** A7's subwoofer and bass sensitivity has been optimised to create a speaker capable of handling the broadest range of frequencies, from the deepest bass upwards. It performs like a fully fledged 2.1 speaker system in a single box.

**Music at your fingertips** A7 comes with AirPlay – the best wireless music system in the business, ideal for streaming high-quality, lossless audio files. So as well as enjoying the effortless freedom of wireless, you can rediscover your music in all its rich, detailed glory.

**Discreet design** With no dock or control panel to break its clean lines, this speaker is a model of discretion. A7 has been specially designed to work brilliantly in out-of-the-way spaces where it won't be noticed, such as on bookshelves or against walls.



**Apple® AirPlay** Thanks to the inclusion of Apple's AirPlay wireless streaming technology A7 is instantly compatible not only with the latest iPhone 5 and iPad mini®, but with many previous versions as well as the iPod touch.







**Apple AirPlay** Thanks to the inclusion of Apple's AirPlay wireless streaming technology A5 is instantly compatible not only with the latest iPhone 5 and iPad mini, but with many previous versions as well as the iPod touch.

**A5** If you're looking for great wireless audio combined with minimal visual impact, the versatile A5 system is an ideal choice. It delivers a remarkably solid acoustic performance, and packs a serious sonic punch, thanks to some ingenious acoustic innovations.

**Spacious sound** Don't be fooled by A5's size: it packs a serious sonic punch, thanks to some ingenious acoustic innovations. Digital Signal Processing and high quality Digital-to-Analogue converters help produce the kind of spacious sound you'd expect from a much bigger speaker.

**Easy set-up** Thanks to the free Bowers & Wilkins Control app, it's a breeze to set up and manage your A5. The app will walk you through all the simple steps to connect to your Wi-Fi network and manage your settings, all wirelessly.

**Music how you like it** A5 works seamlessly with all of your favourite music apps. Fire up Spotify or Last.fm on your iPhone, and you can start streaming tracks, playlists and stations right away. And you won't lose any of the features that make your apps so great to use.



**MM-1** MM-1 isn't a normal computer speaker, it's a true Hi-Fi speaker, shrunk to fit on your desktop. So it doesn't just look great – it sounds incredible, transforming your computer into a superb stereo sound system. But then you'd expect nothing less from the makers of the award-winning Zeppelin Air iPod® speaker dock, not to mention some of the most advanced studio speakers in the world.

**Digital Signal Processing** There's an art to producing a big sound from small speakers. And we've mastered it, thanks to a clever piece of electronic fine-tuning called Digital Signal Processing. By adjusting the sound balance depending on the signal, DSP keeps music sounding rich and detailed, no matter how loud you play it.

**High-end technology** Some of our most pioneering technology has found its way into the MM-1. The tweeters, for example, incorporate our famous tube-loaded design, which dampens resonance and produces purer high frequency sounds. You'll find the same technology in our studio-standard speakers, used by the likes of Abbey Road Studios.

**Two-way speaker** MM-1 is a true two-way speaker, and with both the tweeter and midrange drivers drawing on all our years of experience. The midrange driver is a long-throw design, with high-power handling and a neodymium motor. All this is contained within a vented chassis. There's a reason MM-1 sounds as accurate as a true Hi-Fi speaker – that's exactly what it is.



**Perfect partners** With a sleek design aesthetic to suit any modern workstation, MM-1 speakers will turn your computer into a powerful audio system that sounds as good as it looks.





**Concert for one** For decades we have been dedicated to bringing you closer to the true sound of the music you love. With Bowers & Wilkins range of mobile Hi-Fi headphones, you can now experience true sound everywhere you go. Through some special refinements in headphone technology, we've been able to cut out the artificial additives to bring you a much more natural sound, with no exaggerated treble or bass. Which means you can listen to your favourite music for longer.



**P5 Mobile Hi-Fi** Get closer to your favourite music wherever you are with P5, the noise-isolating headphones from Bowers & Wilkins. Nearly 50 years of innovation in acoustic design is wrapped up in P5. And thanks to its natural, lifelike sound and a luxuriously comfortable fit, it makes longer listening sessions a pleasure. Think of it as your own personal concert – to go.

**Listen for longer** Gimmicky effects like exaggerated bass or artificially enhanced treble quickly become tiring with extended listening. P5's natural audio performance brings you closer to the sound of the original recording, as you were meant to hear it. Which means you can enjoy your favourite music for longer.

**Noise isolation** A closed-back design with rigid metal faceplates and sealed earpads ensures that all the detail and dynamic range of your music is kept intact, with minimum outside interference. At the same time, you'll hear just enough ambient sound to preserve a sense of place. Perfect for listening to music on the go.

**Made for iPhone** No-one knows how to get great sound out of your iPod better than Bowers & Wilkins, makers of the award-winning range of Zeppelin iPod speakers. P5 gives you the same incredible sound quality on the move, and comes with an Apple-approved cable, for speech and device control, perfect for iPhone.



**Life-long comfort** P5 is very easy on the ears. The ergonomic design is married to a headband and earpads crafted from the finest-quality sheep's leather from New Zealand. Durable and hardwearing, yet remarkably soft and supple, it makes long listening sessions feel more comfortable than ever.





**Built for comfort** The light yet rugged build, acoustic cloth and memory foam combine to ensure P3 fits comfortably for a lifetime of listening pleasure.

**P3 Mobile Hi-Fi** When you love music, you want to hear it. Every last detail. No matter where you are. Why should you have to put up with sub-standard sound when you are out and about? With P3 mobile Hi-Fi headphones you don't have to. They feature all-new acoustic components designed from the ground up, and optimised for great sound on the move. While the choice of materials and design makes listening on the go a pleasure.

**Perfect pistons** P3's drive units are designed for great sound on the move. Every effort has been made to ensure linear, pistonic movement, for reduced distortion and more natural, highly detailed sound.

**Acoustic cloth** Ear cushion cloth is a vital element in headphone performance. P3's fabric is a specially designed acoustic cloth, which enhances sound quality and maximises comfort.

**Go anywhere** P3 is crafted from rugged, durable materials, folds up for easy storage in your pocket, and stows away into its own compact hard-shell carry case.

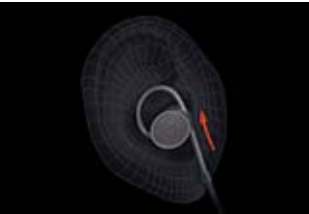


**C5 In-Ear Headphones** True sound. Zero distractions. C5 noise-isolating headphones bring you amazingly natural acoustics and fit so comfortably and securely you'll hardly be aware you're wearing them. So you can truly lose yourself in unadulterated sound, even when you're on the move.

**Secure fit** C5 headphones feature our innovative Secure Loop design – cushioned loops that curl around the inner rim of your ears and hold the ear-pieces securely in place. C5's tungsten balanced design means the headphones are weighted towards your ears, rather than away from them, for an improved fit.

**Sound quality** C5 fits so snugly in your ears that you can simply forget about the rest of the world and lose yourself in sound. Meanwhile, our unique Micro Porous Filter system makes sure that sound is open, spacious and full of rich, lifelike detail.

**Control** C5's Made For iPhone remote and microphone make the headphones the perfect match for your iPod or iPhone. They also come with a quilted carrying pouch for easy storage.



**Easy on the ears** C5's comfortable fit and hard-wearing aluminium body means you can enjoy great sound on the go for longer.





**Meet the family** At Bowers & Wilkins, the pursuit of perfect sound continues. For over 45 years, we've dedicated ourselves to creating a loudspeaker that neither adds nor takes away from recorded sound. We design, develop and manufacture speaker systems to suit every Hi-Fi and home theatre need. Thankfully, we're not alone in this pursuit, and we have come together with similar-minded individuals – musicians, technicians, customers – to create Society of Sound. A meeting place where people who are passionate about sound can discuss, inform, and download music in high-quality lossless audio. **[bowers-wilkins.com](http://bowers-wilkins.com)**

**Sound everywhere**

The formidable 800 Series Diamond found in Abbey Road Studios. The affordable brilliance of the 600 Series. The elegance of Panorama 2. Bowers & Wilkins manufactures class-leading speakers for every environment. James Newton Howard, Dave Stewart and Peter Gabriel, Fellows of Society of Sound.



# Bowers & Wilkins

[www.bowers-wilkins.com](http://www.bowers-wilkins.com)

Nautilus and Flowport are  
trademarks of B&W Group Ltd.  
Apple, iPod touch, iPod, iPad,  
iPad mini, iPhone, iTunes,  
AirPlay and Lightning are  
trademarks of Apple Inc.,  
registered in the U.S. and  
other countries.

Copyright © B&W Group Ltd. E&OE.  
Design Thomas Manss & Company.  
Printed by mibrand.com.